SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



COURSE OUTLINE

COURSE TITLE: Printing Fundamentals

CODE NO.: ADV 352--02 SEMESTER: 6

PROGRAM: Graphic Design

AUTHOR: Terry Hill

DATE: June PREVIOUS OUTLINE DATED: Dec

> 2005 2004

APPROVED:

DEAN

DATE

TOTAL CREDITS: 2 credits

PREREQUISITE(S) Co-requisite Computer Production 2 ADV 322

HOURS/WEEK: 3 hours class time per week

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For additional information, please contact Colin Kirkwood, Dean

School of Technology, Skilled Trades & Natural Resources

(705) 759-2554, Ext. 688

I. COURSE DESCRIPTION:

This course is a course run in tandem with Computer Production 2. This course allows the student to follow the production of a self promotion brochure designed in Computer Production 2 through the entire artwork preparation, plate burning, printing and binding process.

The course is run under contract with Cliffe Printing and will take place in the evening hours once a week for seven weeks during the semester.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

- 1 organize and output electronic art files
- 2 gain insights into the printing process
- 1. organize and output electronic art files Potential Elements of the Performance:
 - demonstrate an ability to identify all files necessary to successfully output a printing project

demonstrate an ability to organize all appropriate files on disc for remote printing.

- 2. gain insights into the printing process Potential Elements of the Performance:
 - identify different printing stages demonstrate an ability to follow a printing project through conception, imaging, printing, and folding.

III TOPICS:

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- 1. Printing Processes
- 2. Organizing electronic files
- 3. Dealing with printers

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Students will be required to furnish their own recordable CD's to transport their printing files to Cliffe Printing. Since the course runs out of Cliffe printing students will be required to find their own transportation to and from Cliffe printing on the evenings that the course is running.

V. EVALUATION PROCESS/GRADING SYSTEM: Assignments = 100% of final grade

Assignments will constitute 100% of the student's final grade in this course. A missing assignment is equivalent to course objectives not achieved which results in an "F" (fail) grade for the course.

This course will be graded S or U dependant on the students participation in the process of printing their document on an offset printing press.

If a student does not complete the projects required by this course in their entirety the student will receive a U grade on their final report and be required to repeat the course before they graduate from the program

The following semester grades will be assigned to students in postsecondary courses:

| Grade | Definition | Grade Point Equivalent |
|----------|---------------|---------------------------|
| A+ | 90 - 100% | 4 00 |
| A | 80 - 89% | 4.00 |
| В | 70 - 79% | 3.00 |
| С | 60 - 69% | 2.00 |
| D | 50 - 59% | 1.00 |
| F (Fail) | 49% and below | 0.00 |
| | | |
| CD | O | |

CR Credit for diploma
(Credit) requirements has been awarded.
S Satisfactory achievement in

| | field /clinical placement or | |
|----|--------------------------------|--|
| | non-graded subject area. | |
| U | Unsatisfactory achievement in | |
| | field/clinical placement or | |
| | non-graded subject area. | |
| X | A temporary grade limited to | |
| | situations with extenuating | |
| | circumstances giving a student | |
| | additional time to complete | |
| | the requirements for a course. | |
| NR | Grade not reported to | |
| | Registrar's office. | |
| W | Student has withdrawn from the | |
| | course without academic | |
| | penalty. | |

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your instructor and/or the Special Needs office. Visit Room E1204 or call Extension 493 so that support services can be arranged for you.

Retention of course outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other postsecondary institutions. Plagiarism:

Students should refer to the definition of "academic dishonesty" in Student Rights and Responsibilities. Students who engage in "academic dishonesty" will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the

material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material. Course outline amendments:

The Professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

VII PRIOR LEARNING ASSESSMENT:

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Students who wish to apply for advanced credit in the course should consult the professor. Credit for prior learning will be given upon successful completion of a challenge exam or portfolio.

VII DIRECT CREDIT TRANSFERS:

I.

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.